

NORM 2016 SPONSORSHIP INFORMATION

June 26 – 29, 2016
Anchorage, AK

Information for Sponsors

GENERAL SPONSORSHIP: There are four levels for general sponsorship, which includes advertisement in the program book:

- Platinum Level \$5000 (includes full page advertisement)
- Gold Level \$3000 - \$4999 (includes half page advertisement)
- Silver Level \$1000 - \$2999 (includes quarter page advertisement)
- Bronze Level \$500 - \$999 (includes business card size advertisement)

All levels of sponsorship will provide for display of the sponsor's name(s) and logo(s) on the NORM 2016 website and as indicated above a sponsorship advertisement will be included in the Program Book. The page size of the advertisement and other advertising benefits are based on the sponsorship level.

Platinum Level: Includes a booth space at the NORM 2016 Exposition, a full page ad in the NORM 2016 Program Book, a link to your company's website from the NORM 2016 webpage and mention of your company's sponsorship at the opening mixer, awards ceremonies and banquets.

Gold Level: Includes a booth space at the NORM 2016 Exposition, a half page ad in the NORM 2016 Program Book, a link to your company's website from the NORM 2016 webpage and mention of your company's sponsorship at the opening mixer, awards ceremonies and banquets.

Silver Level: Includes a booth space at the NORM 2016 Exposition, a quarter page ad in the NORM 2016 Program Book, a link to your company's website from the NORM 2016 webpage and mention of your company's sponsorship at the awards ceremony or technical session (if sponsor for a technical session).

Bronze Level: Includes a business card sized ad in the NORM 2016 Program Book, a link to your company's website from the NORM 2016 webpage and mention of your company's sponsorship at the awards ceremony or technical session (if sponsor for a technical session).

SPONSORSHIP OF SPECIAL EVENTS: Sponsoring these events would include sponsor name and logo prominently displayed throughout the event as well as the indicated "level" benefits described above. For more details on these events, please contact NORM 2016 General Chair Lisa Hoferkamp (lahoferkamp@uas.alaska.edu). The following special events are available for sponsorship:

- Salmon Bake at the Alaska Heritage Center: \$3500 (includes gold level acknowledgement)
- ACS Awards Banquet: \$3500 (includes gold level acknowledgement)

- Opening Night Senior Chemist's Reception: \$1500 (includes silver level acknowledgement)
- Women Chemist's Speaker/Luncheon: \$500 (includes bronze level acknowledgement)
- Undergraduate Eminent Speaker Luncheon: \$500 (includes bronze level acknowledgement)
- Entrepreneur/Industrial Innovation Awards: \$500 (includes bronze level acknowledgement)

SPONSORSHIP OF A SYMPOSIUM: There are full day and half day symposia sessions that may be sponsored. Sponsor name will appear in the Program Book next to the symposium being sponsored and on signage advertising the symposium.

- Full Day Symposium \$1000
- Half Day Symposium \$500

SPONSORSHIP OF MEETING BAGS: The meeting bags sponsorship is valued at \$2000. Sponsorship will result in silver level acknowledgement in the Program Book and logo(s) will be prominently displayed on meeting bags.

REFRESHMENT BREAK SPONSORSHIPS: There are six refreshment break sponsorships available throughout the meeting. Refreshment breaks may be sponsored for \$500 each. Sponsor name will be prominently displayed at refreshment break station and acknowledged in the Program Book.

PRINT PROGRAM BOOK ONLY ADVERTISING OPTIONS*:

- Full page (7.5" w x 10" h) \$500
- Half page (7.5" w x 4.8" h) \$300
- Quarter page (3.6" w x 4.8" h) \$150
- Business card size* (3.5" w x 2" h) \$100

*free with Exhibition Rental if printable ad copy provided

For additional information contact:

Lisa Hoferkamp
NORM2016 General Chair
University of Alaska Southeast
11120 Glacier Hwy
Juneau, AK 99801
(907) 796 6538
lahoferkamp@uas.alaska.edu

NORM 2016 SPONSORSHIP FORM

Company: _____

Name of Contact Person: _____

Title of Contact Person: _____

Mailing Address: _____

Phone: _____ Email: _____

Check the boxes below according to your interests and indicate the total in the space provided:

Friend of NORM 2016 General Sponsorships

- | | | |
|--------------------------|----------------|-----------------|
| <input type="checkbox"/> | Platinum Level | \$5000 |
| <input type="checkbox"/> | Gold Level | \$3000 - \$4999 |
| <input type="checkbox"/> | Silver Level | \$1000 - \$2999 |
| <input type="checkbox"/> | Bronze Level | \$500 - \$999 |

Event or Symposium* Sponsorship

*See <http://norm2016.sites.acs.org> for symposium and session titles.

- | | | |
|--------------------------|---|--------|
| <input type="checkbox"/> | Salmon Bake at the Alaska Heritage Center | \$3500 |
| <input type="checkbox"/> | ACS Awards Banquet | \$3500 |
| <input type="checkbox"/> | Opening Night Senior Chemist's Reception | \$1500 |
| <input type="checkbox"/> | Women Chemist's Speaker/Luncheon | \$500 |
| <input type="checkbox"/> | Undergraduate Eminent Speaker Luncheon | \$500 |
| <input type="checkbox"/> | Entrepreneur/Industrial Innovation Awards | \$500 |
| <input type="checkbox"/> | Full Day Symposium or Session | \$1000 |

Apply these funds to the following symposium or session:

-
- | | | |
|--------------------------|-------------------------------|-------|
| <input type="checkbox"/> | Half Day Symposium or Session | \$500 |
|--------------------------|-------------------------------|-------|

Apply these funds to the following symposium or session:

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- | | | |
|--------------------------|-------------------|-------|
| <input type="checkbox"/> | Refreshment Break | \$500 |
|--------------------------|-------------------|-------|

Print (Program Book) advertising options

- | | | |
|--------------------------|-------------------------------------|-------|
| <input type="checkbox"/> | Full page (7.5" w x 10" h) | \$500 |
| <input type="checkbox"/> | Half page (7.5" w x 4.8" h) | \$300 |
| <input type="checkbox"/> | Quarter page (3.6" w x 4.8" h) | \$150 |
| <input type="checkbox"/> | Business card size* (3.5" w x 2" h) | \$100 |

TOTAL PAYMENT:

\$ _____

PAYMENT OPTIONS

TOTAL PAYMENT: \$ _____

PROVIDE PAYMENT WITH CREDIT CARD OR CHECK.

Charge my: VISA, MASTERCARD, or AMERICAN EXPRESS

Name on Card _____

Card Number ---

Expiration date (month/year) - Security Code:

Signature _____ Date _____

OR make checks or money orders payable to "NORM 2016"

Surface Mail: Send completed sponsorship form with credit card information, check or money order to:

Steve Crupi, ACS Alaska Section Treasurer
PO Box 91662
Anchorage, AK 99509-1662
e-mail: steven_crupi@hotmail.com

FAX Transmissions: Send completed sponsorship form with credit card information to:

907-796-6447
ATTN: Lisa Hoferkamp
Department of Natural Sciences
University of Alaska Southeast
e-mail: lahoferkamp@uas.alaska.edu

An email confirmation of your payment will be sent within 2 business days of receipt. If no email address is provided, the receipt will be sent via the US Postal Service to the return address provided on the application.

Thank you for your contribution and help in making NORM 2016 a truly great event.